

## 0157 BOARD OF EDUCATION WEBSITE

### District Website Safeguards for ~~Pupils~~ Students and Staff

The district recognizes the value of providing opportunities for ~~pupils~~ **students** and staff to publish information on building level web pages and the district website. The online publication of ~~pupil student~~ and staff activities and programs, ~~pupil student~~ and staff original work, staff contact information and the use of web pages and the district website to recognize ~~pupil student~~ and staff accomplishments presents unique challenges for safeguards for protecting the privacy of individuals. The district has established and implemented safeguards for the publication of online information regarding ~~pupil student~~ and staff. These safeguards will be subject to annual review by the administration and the Board of Education. At the beginning of each school year Building Principals will review this policy and the website safeguards with all staff.

Rules for safeguarding online publications will include, but not be limited to, the following:

1. ~~Pupil student~~ phone numbers, addresses, names of family members and names of friends may not be included in online publications.
2. The specific physical location of a ~~pupil student~~ at a given time may not be included in online publications. Only attendance at a particular school, classroom or school related activity is permitted.
3. ~~Written P~~permission from the parent(s) or legal guardian(s) and ~~pupil(s)~~ will be obtained for any publication of a ~~pupil's student~~ photograph in online publications.
4. Staff members who do not want their photographs or contact information published online should inform their building administrator in writing.

Rules for safeguarding the online publication of photographs of ~~pupils students~~ and original ~~pupil student~~ work at the elementary schools will include but not be limited to the following:

1. A standard ~~written~~ permission release will be sent **available** to parent(s) or legal guardian(s), of elementary ~~pupils~~ at the beginning of the school year. The release will grant permission for the ~~pupil student~~ group photo and creative work to be published online as part of an educational or school site activity.
2. Only group (small or large) photographs will be published online unless specific ~~written~~ permission has been obtained from the parent(s) or legal guardian(s) and ~~pupil(s)~~.



# BYLAWS

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- ~~Pupils **Students** original work will be published online with only their initials as acknowledgement unless special written permission to use the first name and/or last name has been obtained from the parent(s) or legal guardian(s) and pupil(s).~~

~~Rules for safeguarding the online publication of photographs of pupils **students** and original pupil **student** work at the middle and high schools will include but not be limited to the following:~~

- ~~1. Pupils **students** at the middle and high schools may be identified in online publications by the use of first name and/or last name with prior written permission from the pupil and parent(s) or legal guardian(s).~~
- ~~2. Photographs of individual pupils **students** at the middle and high schools may be published online. Prior written permission **required** retired from **for** the pupil **student** in the photograph and **from** the parent(s) or legal guardian(s).~~
- ~~3. Pupils **Students** original work at the middle and high schools may be published online with the first name and/or last name as acknowledgement. Prior written permission is required from the pupil and parent(s) or legal guardian(s).~~

N.J.S.A. 18A:11-1

Adopted: 17 July 2012  
Revised:

